

Your Information. Your Rights. Our Responsibilities.

This notice describes how medical information about you may be used and disclosed and how you can get access to this information. **Please review it carefully.**

PH: 239-444-DERM (3376)

www.naplesdermdoc.com

FAX: 239-316-3001

YOUR RIGHTS

When it comes to your health information, you have certain rights. This section explains your rights and some of our responsibilities to help you.

Get an electronic or paper copy of your medical record	 You can ask to see or get an electronic or paper copy of your medical record and other health information we have about you. Ask us how to do this. We will provide a copy or a summary of your health information, usually within 30 days of your request. We may charge a reasonable, cost-based fee.
Ask us to correct your medical record	 You can ask us to correct health information about you that you think is incorrect or incomplete. Ask us how to do this. We may say "no" to your request, but we'll tell you why in writing within 60 days.
Request confidential communications	 You can ask us to contact you in a specific way (for example, home or office phone) or to send mail to a different address. We will say "yes" to all reasonable requests.
Ask us to limit what we use or share	 You can ask us not to use or share certain health information for treatment, payment or our operations. We are not requested to agree to your request, and we may say "no" if it would affect your care. If you pay for a service or health care item out-of-pocket in full, you can ask us not to share that information for the purpose of payment or our operations with your health insurer. We will say "yes" unless a law requests us to share that information.
Get a list of those with whom we've shared information	 You can ask for a list (accounting) of the times we've shared your health information for six years prior to the date you ask, who we shared it with, and why. We will include all the disclosures except for those about treatment, payment and health care operations, and certain other disclosures (such as any you asked us to make). We'll provide one accounting a year for free but will charge a reasonable, cost-based fee if you ask for another one within 12 months.

Get a copy of this privacy notice	 You can ask for a paper copy of this notice at any time, even if you have agreed to receive the notice electronically. We will provide you with a paper copy promptly. 	
Choose someone to act for you	If you have given someone medical power of attorney or if someone is your legal guardian, that person can exercise your rights and make choices about your health information. We will make sure the person has this authority and can act for you before we take any action.	
File a complaint if you feel your rights are violated	 You can complain if you feel we have violated your rights by contacting us using the information on Page 1. You can complain with the U.S. Department of Health and Human Services Office for Civil Rights by sending a letter to 200 Independence Avenue, S.W., Washington, D.C. 20201, calling 1-877-696-6775 or visiting www.hhs.gov/ocr/privacy/hipaa/complaints/. We will not retaliate against you for filing a complaint. 	

YOUR CHOICES

For certain health information, you can tell us your choices about what we share. If you have a clear preference for how we share your information in the situations described below, talk to us. Tell us what you want us to do, and we will follow your instructions.

In these cases you have both the right and choice to tell us to:	 Share information with your family, close friends, or others involved in your care Share information in a disaster relief situation Include your information in a hospital directory Contact you for fundraising efforts 	
	If you are not able to tell us your preference, for example if you are unconscious, we may go ahead and share your information if we believe it is in your best interest. We may also share your information when needed to lessen a serious and imminent threat to health or safety.	
In these cases, we never share your information unless you give us written permission:	 Marketing purposes Sale of your information Most sharing of psychotherapy notes 	
In the case of fundraising:	We may contact you for fundraising efforts, but you can tell us not to contact you again.	

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OUR USES AND DISCLOSURES

How do we typically use or share your health information? We typically use or share your health information in the following ways:

Treat you	We can use your health information and share it with other professionals who are treating you	Example: A doctor treating you for an injury asks another doctor about your overall health condition.
Run our organization	We can use and share your health information to run our practice, improve your care and contact you when necessary.	Example: We use health information about you to manage your treatment and services.
Bill for your services	We can use and share your health information to bill and get payment from health plans or other entities.	Example: We give information about you to your health insurance plans so it will pay for your services.

How else can we use or share your health information? We are allowed or required to share your information in other ways – usually in ways that contribute to the public good, such as public health and research. We have to meet many conditions in the law before we can share information for these purposes. For more information, see:

www.hhs.gov/ocr/privacy/hipaa/understanding/consumers/index.html.

Help with public health and	We can share health information about you for certain situations, such as:		
safety issues	 Preventing disease 		
	 Helping with product recalls 		
	 Reporting adverse reactions to medications 		
	 Reporting suspected abuse, neglect, or domestic violence 		
	 Preventing or reducing a serious threat to anyone's health or safety 		
Do research	We can use or share your information for health research.		
Comply with the law	We will share information about you if state or federal laws require it, including the Department of Health and Human Services if it wants to see that we're complying with federal privacy law.		
Respond to organ and	We can share health information about you with organ procurement		
tissue donation requests	organizations.		
Work with a medical	We can share health information with a coroner, medical examiner, or funeral		
examiner or funeral	director when an individual dies.		
director			
Address workers'	We can use or share health information about you:		
compensation, law	For workers' compensation claims		
enforcement, and other	 For law enforcement purposes or with a law enforcement official 		
government requests	 With health oversight agencies for activities authorized by law 		
·	For special government functions such as military, national security, and presidential protective services		
Respond to lawsuits and	We can share health information about you in response to a court or		
legal actions	administrative order, or in response to a subpoena.		

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OUR RESPONSIBILITIES

- We are required by law to maintain privacy and security of your protected health information
- We will let you know promptly if a breach occurs that may have compromised the privacy or security of your information.
- We must follow the duties and privacy practices described in this notice and give you a copy of it.
- We will not use or share your information other than as described here unless you tell us we can
 in writing. If you tell us we can, you may change your mind at any time. Let us know in writing if
 you change your mind.

For more information see: www.hhs.gov/ocr/privacy/hipaa/understanding/consumers/noticepp.html.

Changes to the Terms of This Notice:

We can change the terms of this notice, and the changes will apply to all information we have about you. The new notice will be available upon request, in our office and on our web site.

Effective 3/21/2016

This Notice of Privacy Practices applies to the following organizations:

High Tide Dermatology Center

Privacy official: Ray Kellish, Business Manager, 239-444-3376